

CEVA, INC.

RULES OF CONDUCT FOR THE 2020 VIRTUAL ANNUAL STOCKHOLDERS MEETING

Welcome to the 2020 Virtual Annual Meeting of Stockholders of CEVA, Inc. (the “Company”). We appreciate your participation today and look forward to an informative and constructive meeting. Unless otherwise indicated by Peter McManamon, Chairman of the Board of Directors, the meeting will be conducted in accordance with the following guidelines. Your cooperation in observing these rules is appreciated. Thank you.

1. Only stockholders as of the record date of April 16, 2020, or holders of valid proxies representing such stockholders, are entitled to vote their shares, which can be done online at www.virtualshareholdermeeting.com/CEVA2020.
2. The polls will remain open until such time as Mr. McManamon declares them closed at the meeting.
3. The only matters to be considered at the meeting are the matters set forth in the Notice of the 2020 Annual Meeting and described in the Company’s Proxy Statement dated April 29, 2020.
4. Stockholders as of the record date for this meeting may submit questions online at www.virtualshareholdermeeting.com/CEVA2020. In the interest of time and efficiency, we reserve the right to group questions of a similar nature together to facilitate the question and answer portion of the meeting. We may not be able to answer all questions submitted in the allotted time.
5. In order to facilitate discussion, submitted questions should be brief and specific. In view of the substantial amount of information contained in the Proxy Statement, in our other public filings and elsewhere:
 - (i) Mr. McManamon reserves the right to limit discussion on a particular topic to no more than 5 minutes if comments and questions become repetitive or if a particular viewpoint has been adequately expressed; and
 - (ii) Mr. McManamon reserves the right to end the discussion period after a reasonable time.
6. Please limit your questions and comments to matters that are of concern to stockholders generally.
7. Derogatory personal references or comments that are otherwise in bad taste will not be addressed.

Thank you for your cooperation.